

MERCURE HOTEL OPENS ITS DOORS IN THE HEART OF TRANSYLVANIA



We are proud to announce the successful completion and grand opening of Mercure Alba Iulia, a hospitality project that marks another milestone for the Vitalis team. Nestled in the picturesque Transylvanian landscape, the hotel is now ready to welcome its first guests and offer them a unique experience of comfort and relaxation. With more than 100 modern rooms, a restaurant with outdoor terrace, an event hall, playground, and a fully equipped SPA center, Mercure Alba Iulia is designed to meet both leisure and business needs. Its location is truly exceptional—just minutes away from the iconic Alba Carolina Citadel and surrounded by a rich array of historical sites, museums, churches, and parks. Our involvement included Project & Cost Management Services and Site Management Services, delivered with the same professionalism and dedication that have defined all our previous collaborations.

This project was once again carried out in partnership with Dentotal, a trusted developer with whom we share a long-standing collaboration, dating back to Mercure Bucharest City Center and Ibis Styles Bucharest City Center.

We are thrilled to see this vision come to life and to continue contributing to the development of high-quality hospitality destinations across Romania.

With this successful delivery, we reaffirm our commitment to building spaces that inspire, welcome, and endure.

KEEP IN TOUCH WITH US!



Sustainability is No Longer Optional – It's Essential.

At Vitalis Consulting, we believe that every project we manage is an opportunity to build a more sustainable future.

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