

## FROM ICONIC LANDMARKS TO NEW HORIZONS OUR HOSPITALITY JOURNEY



Hospitality continues to be one of Romania's most vibrant sectors, and at Vitalis Consulting we are proud to play a meaningful role in its evolution. Over the years, we have built solid expertise across hotel developments of different scales, each contributing to a more modern and competitive tourism landscape.

A key milestone in our portfolio is the recently completed Grand Hotel du Boulevard, a landmark brought back to life in the heart of Bucharest. The ongoing development of the Swissôtel adds a new layer of premium hospitality to the capital, while projects such as Hotel Indigo in Satu Mare, Hotel Mercure Alba Iulia, and the Mercure and Ibis properties in Sibiu highlight our ability to support both heritage restorations and contemporary hotel operations across the country. We also remain active in several strategic tourist destinations. Our work ranges from the renovation and consolidation of a hotel at the base of the ski slopes in Sinaia, to the refurbishment of a property in Brașov, to the introduction of a new luxury hotel franchise entering the Romanian market. In Băile Felix, we are contributing to the transformation of a hotel soon to operate under the Mercure brand, helping strengthen the region's wellness offering.

What connects all these projects is our long-standing commitment to high-quality hospitality development. **Hotels are more than buildings**—they shape communities, attract investment, and create memorable experiences for travelers and locals alike. We are proud to continue shaping this sector and to help position Romania as a growing and attractive market for global travelers.

### KEEP IN TOUCH WITH US!



*At Vitalis Consulting, we believe that every educational project is, above all, an investment in the future. That's why we're proud to be working with the **Cambridge School of Bucharest** on the expansion of their Pipera campus (...).*

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